WEBINAR EVENT

How OneClick Helps You Accomplish Chick-fil-A®'s Purpose, Mission & Vision



TEAM MEMBER MANAGEMENT ENGAGEMENT PLATFORM



Agenda

Intros Attendee Poll Team & Schedule Management Training Management Checklist Management Advanced Breaks Q&A

Presentation Goals

Expectations:

- How to give better service instead of dealing with operational headaches
- How to accomplish the guiding principles
- What are the practical applications of OneClick to your operation
- How to create a better workplace by lowering team member frustration
- How managing chaos and putting out fires takes away from truly serving the customer

With a focus on:

- Planning & Goal Setting
- Decision Making
- Organizing
- Accountability
- Leading
- Controlling

Started from the inside, James Finlinson proved the concept while working at the Ammon, ID store

One App To Manage All With A Drag & Drop Interface: Gameplan, Shifts, Breaks, Training, Checklists, Accountability, Rewards, etc.

Our focus is exclusively on Chick-fil-A®

Your custom-development partner



Today, OneClick serves nearly 20,000 Chick-fil-A[®] Team Members who produce over \$1.3 Billion in annual food sales.



Your Presenters





Robert (Bob) Boynton

CFA Worcester, MA – Lead Director

Your Presenters

Michael Alvarez

OneClick - CEO & Co-Founder

- Vast experience in tech with Fortune 500 companies and his own
- Michael just married to his his wife Lori and together we share 9 children. He loves life, God, family, entrepreneurship and creating products that help leaders succeed

Robert (Bob) Boynton

- Bob is the Lead Director at CFA Worcester Worcester, MA #03719, which will finish 2022 in the Top 200 FSU's for the first time in it's 5 year history. He has been serving at Chick-fil-A for the past 14 years. He has been a Director at different 3 different restaurants under 4 owner/operators in that time. He has been a restaurant professional for over 40 years working for companies like Friendly's Ice Cream, Cracker Barrel OCS, and Bob Evans Farms. His work has been concentrated in the Northeast part of the country spanning Ohio to Maine.
- Bob has been married to Sharon, his wife for 41 years and has 3 great children together. He also loves the beauty of God's creations and in his free time builds with LEGO!

Take The Poll







Worcester CFA Values

- Purpose: To Glorify God by being a faithful steward of all that is entrusted to us, and to have a positive influence on all who come in contact with Chick-fil-A.,
- Mission: Be "REMARK" able in ALL that we do
- Vision: To be the premier choice for Quick Serve Dining in Central Massachusetts
- Ethos: Together is Better
- Values: are all aspects of goal setting. INTEGRITY is first. SERVICE Before Self. EXCELLENCE In All We Do
- The End Result: Testimonial of the mother and daughter
- S.M.A.R.T. G.O.A.L.S.

Living CFA's Purpose, Mission & Vision

In Summary:

- Glorify God by being faithful stewards
- Have a positive influence
- Create a culture of care
- 1 Corinthians 14:
- Verse 33 For God is not the author of confusion, but of peace.
- Verse 40 Let all things be done decently and in order.

Manage Chaos or Serve Better



You Are Their Coach



Functional Terms

Strategic:

- Operator focus
- Big picture related to cost & development of manpower assets

Tactical:

• Director level planning

Operational Level:

- Day to day
- Shift level



Team & Schedule Management

- Strategic Schedule within the company benchmarks & operator labor target
- Tactical Deploy team members to deliver the best service
- Operational Manage the many variables to achieve the overall mission
 - How many hours a week are dedicated to schedule writing?
 - How many hours a day are spent planning the lineup before the shifts?
 - Wouldn't you rather be free to supervise great service & food?



Team & Schedule Management

Whatever you do pi - S. Truett Cathy	ut your heart and soul i	nto it!"			& Poster	d Shifts	Composted Shifts			
Rating Promp	ots Open I		yout Editor			ssigned	3.4 Shift Strength	3 7 Working Leaders	¥5 Working Minors	
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condary Fries Perla A On Break: -25	Support	Primary Fries	Support		Luke S Longterm Employee		*	4:00 pm	n to 5:00 pr Leadershi	
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okies	Mac'n'cheese	Push &			Christian G		m	<i>10:30 am</i> t₀5:00 pm _{Passer}		

Training Management

- Strategic Ensure team members receive the best possible training
- Tactical to create a trackable & sustainable system
- Operational to allow shift manages to access the strength of individual team members
 - Track team member training from Day 1
 - Evaluate each team members skills set
 - Easy access and reference to previous shifts
 - Allow shift managers the opportunity to make informed decisions regarding labor challenges or call-out situations



Training Management

	Name 🗇	Age 🗘	Highest Position	Reward	Last Updated	> Dining Room \$	Runner 🗘	Front Counter \diamondsuit	ipos 🗘	Window 🗘	Shakes 🗘	Cash Cart	≎ Headset ≎	Bagger 🗘	Driver 🗘
\bigcirc	Ashlyn B *	m	Director	<u>e</u>	14 days ago	5	2	4	4	4	4	4	4	4	4
	Makenna P	[•] m	Headset	Q	7 days ago	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5		0
\bigcirc	Adakai K	m	Headset	Q	8 months ago	5	5	5	5	3	5	5	4.8		0
	Christian G	m	Window	Q	23 days ago	4	4	4	4	3.5					0
\bigcirc	Bennett S*	m	Driver	Q	6 days ago	3.5	3.5	3.5	3.5	3.5	4.8	4.8	4.8	3	3
	Ezra P	18+	Team Leader	Q	3 months ago	5	5	5	5	5	5	5	5	5	4
•	The Queen	18+	Director	Q	a month ago	5	5	5	3.7	5	5	5	5	5	4
	Danny B	М	Team Leader	Q	a month ago	4.6	4.6	4.6	4	4	4	4	4	4	4
•	T Searls	18+	Manager	Q	2 months ago	4	4	4	4	4	4	4	4	4	4
	Cole O	18+	Manager	<u>9</u>	15 days ago	4.3	4.3	3	3	3	4.8	4	4	3	3
Ö	Kurt H *	М	Headset	<u>e</u>	14 days ago	4	3.8	3.2	1	3.5	4	4	3	0	0
	Rhyan G	m	Trainer	Q	15 days ago	5	5	1.2	4	4	4	4	4	4	4

Break Management

- Strategic smooth execution of breaks according to labor laws
- Tactical planned around guest service
- Operational executed by shift leaders
- Talking Points:
 - Shift leaders plan & execute
 - Trackable with active timers
 - Minors identified clearly
 - Super-minor identified clearly
 - Labor law compliance

Checklists Management

- Strategic to ensure vital task in compliance with Corporate, State, & municipality guidelines
- Tactical assign accountability to leaders
- Operational to be able to follow-up with completed task
 - Track checklist completion
 - View History
 - Easy access from same device as OneClick



Additional Talking Points



Store Images





OneClick

VISIT US ONLINE OneClickApp.com